

Shot No. 001 Duration: 00:00:00:00



Description: Man wakes up before dawn without disturbing wife
Graphics:
Movement:
Narrator: Keeping a roof over your head is hard these days, we know.
Audio: Heroic piano music starts softly.
https://youtu.be/ETbsXdggcTM?si=lnV_Bzmeck8hVnnp

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Description: Man checks on his sleeping kids before dawn
Graphics:
Movement:
Narrator: It takes service and sacrifice to provide for a quality life.
Audio: Music continues softly

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Description: Man pulls out ProBuilt shirt while taking a moment to look at his military camo uniform
Graphics:
Movement:
Narrator: Service that you don't take lightly, because you know what it means to your community.
Audio: Music pauses, then builds triumphantly

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Description: Man gets into his truck as the sun starts to come up.
Graphics:
Movement:
Narrator: And a commitment to quality you know is critical to survive the storms life brings.
Audio: Music continues

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Description: ProBuilt roofing trucks roll past homes.
Graphics:
Movement:
Narrator: At ProBuilt, quality is our tradition.
Audio: Music continues triumphantly

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Description: Workers work on a beautiful roof.
Graphics:
Movement:
Narrator: Our family has been protecting homes from life's storms with the finest craftsmanship since 1973.
Audio: Music continues triumphantly

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Description: ProBuilt foreman shakes the hand of homeowner who is in the military
Graphics:
Movement:
Narrator: And service is our promise. We will work with your insurance to ensure your roof receives the craftsmanship your home deserves.
Audio: Music continues triumphantly

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Description: Live shot of a beautiful home
Graphics: Logo animates with a shine and a glint. Text underneath increases in size slowly and displays slogan and website address.
Movement:
Narrator: ProBuilt Roofing and Gutters. Quality is our Tradition, Service is our Promise.
Audio: Music turns soft again, then fades out.